



Chartered  
Accountants  
of Canada

# Federal Budget Commentary 2006

## The CICA's fast-breaking Budget Commentary

### Your opportunity to...

- Provide Value-added Service to Your Clients
- Reinforce your Knowledge and Expertise in the Dynamic Fiscal Environment
- Quickly Assess Budget Measures and their Implications

When the Budget comes down, the *Federal Budget Commentary* is the CA's first step to responding immediately and accurately to clients' major concerns.

The CICA, in cooperation with the Provincial Institutes of Chartered Accountants, will produce the *Federal Budget Commentary* on

the night the Minister of Finance presents his budget in Parliament. Working throughout the night, a team of leading tax specialists will prepare Canada's foremost, in-depth Budget commentary, which will be distributed to subscribers early the next morning – by E-mail, Fax, Courier and pick-up.

### A proven marketing and client service advantage!

Make sure each of your clients receives this straightforward, professionally prepared analysis the very next day! The *Federal Budget Commentary* is written in lay terms to help your clients understand the issues that may affect them as they deal with the new fiscal climate. More importantly, it can help them recognize the areas where you can help them navigate the technical intricacies of new rules and changing strategies.

Federal Budget time is an ideal opportunity to provide your clients with value-added services in areas such as:

- tax planning
- estate planning
- retirement planning, and
- business advisory services.

### An opportunity to grow your practice!

The *Federal Budget Commentary* gives you the opportunity to reinforce the value of your Firm's services to your current and potential client base. You can...

- Alert your current and potential clients to tax changes that may affect them by reproducing the *Federal Budget Commentary* on your firm's letterhead and send it to them the day after the budget comes down. You may even wish to highlight areas of major concern to specific clients.

- Distribute the *Federal Budget Commentary* in-house to help you and your associates quickly assess the budget measures and their implications.
- Be ready to respond to your clients' questions and help them deal with the changes that will have a direct impact on their personal and business financial planning.

### Modestly priced at just \$200

The *Federal Budget Commentary* is an invaluable marketing aid for all public practitioners. For just \$200, you receive:

- unrestricted use of the contents including *unlimited reproduction with no requirement to include an acknowledgement to CICA*
- your choice of format and delivery mode!

Make sure your firm has the Budget Commentary advantage! Order your copy of the *Federal Budget Commentary* today (available to registered CA firms only). Don't miss this opportunity to provide a high profile service at a low cost!

### You may choose to receive the Commentary in a variety of formats...

1. Via E-mail in both a Word Processing file and an Adobe Acrobat file. If you have any questions about the E-mail option, please contact us at [budget@cica.ca](mailto:budget@cica.ca), or call Willona Fraser at (416) 204-3400, ext. 505.
2. **Typeset hard copy**, available on plain paper, suitable for reproduction on your own letterhead. Copies will be available at the office of your Provincial Institute. Time of availability will be confirmed by your Provincial Institute.
3. **Typeset hard copy**, delivered by Courier where available (see details below).
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### How to order

Please return the completed Order Form and your cheque, or valid VISA or MasterCard card number to your Provincial Institute. Addresses and methods of payment accepted are listed on the back.

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# To order your 2006 Federal Budget Commentary, complete the order form today!



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